Table of Contents

External Funding Profile  2
   TABLE 1 Grant and Contract Awards to John Jay Faculty
   FIGURE 1 External Awards by CUNY College
   Funded Project Profile: National Network for Safe Communities (David Kennedy)
   Funded Project Profile: Jason Rauceo
   Funded Project Profile: Preeti Chauhan
   FIGURE 2 Grant and Contract Funding by Principal Investigator

Scholarly Productivity  5
   TABLE 2 Scholarly Productivity for John Jay Faculty
   FIGURE 3 Per Capita Scholarship by CUNY College
   Scholar Profile: Veronica Hendrick
   Scholar Profile: Kevin Nadal
   Scholar Profile: Cyriaco Lopes
   FIGURE 4 Per Capita Scholarship by Department

OAR Funding  8
   TABLE 3 OAR Funding of John Jay Faculty
   Funded Researcher Profile: Eric Piza
   Funded Researcher Profiles: Karin Martin and Charles Stone
   FIGURE 5 OAR Funding by Department
   Funded Researcher Profiles: Marta Concheiro-Guisan and Shu-Yuan Cheng

Public Scholarship  11
   John Jay Research Book Talk Series
   Fall 2014 Scholarly Initiative
   Public Scholarship Professional Development Series
   FIGURE 6 Faculty and Research Organization Twitter Followers
   Public Scholar Profile: Robin Davis
   Public Scholar Profile: Gloria Browne-Marshall
   Public Scholar Profile: Heath Brown
   FIGURES 7 and 8 OAR Social Media Presence

President
Jeremy Travis
Provost and Senior Vice President for Academic Affairs
Jane Bowers
Associate Provost and Dean of Research
Anthony Carpi
Vice President for Marketing and Development
Jayne Rosengarten
Chief Communications Officer
Rama Sudhakar
Director of Research Operations
Daniel Stageman

Director of Sponsored Programs
Susy Mendes
Assistant to the Dean of Research
Sandra Rutherford
Assistant Director of Sponsored Programs
Amrish Sugrim-Singh
Research Compliance Senior Analyst
Lynda Mules
Research Operations Assistant
Laura Lutgen

Grants Assistant
Cherryanne Ward
Travel and Event Coordinator
Mashika Patterson
Art Direction
Laura Gardner
Design
Bernadette McKinney
Writer
Brenda Foust

This publication was produced by the Office for the Advancement of Research in collaboration with the Office of Marketing and Development at John Jay College of Criminal Justice of the City University of New York. Reproduction in whole or in part without written permission is prohibited.

For more information about the scholarly mission of the institution, the projects touched upon in this publication, or the extensive and significant research produced by College scholars that we could not recognize in this publication, please contact us at oar@jjay.cuny.edu.

Visit our website
http://www.jjay.cuny.edu/research/

Follow us on Twitter @JohnJayResearch

Like us on Facebook
http://www.facebook.com/JohnJayResearch

View us on YouTube
http://www.youtube.com/JohnJayResearch
John Jay’s 2015 external funding portfolio benefitted from steady growth, of both new and established projects, and extraordinary expansion (see National Network for Safe Communities profile for details). John Jay’s faculty and staff expanded their outreach and relationships with a wide range of public and private donors. John Jay’s continues to hold fourth place among our sister CUNY schools in terms of external award dollars in FY2015.

### Table 1: Grant and Contract Awards to John Jay Faculty

<table>
<thead>
<tr>
<th>Funding Agency Category</th>
<th>Number of Submissions²</th>
<th>Number of Awards³</th>
<th>Total Value of Awards⁴</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal</td>
<td>66</td>
<td>59</td>
<td>54</td>
</tr>
<tr>
<td>State/Local</td>
<td>6</td>
<td>9</td>
<td>6</td>
</tr>
<tr>
<td>Private</td>
<td>59</td>
<td>69</td>
<td>73</td>
</tr>
<tr>
<td>PSC CUNY (Traditional A)</td>
<td>32</td>
<td>21</td>
<td>26</td>
</tr>
<tr>
<td>PSC CUNY (Traditional B)</td>
<td>60</td>
<td>58</td>
<td>50</td>
</tr>
<tr>
<td>PSC CUNY (Enhanced)</td>
<td>11</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>Total</td>
<td>228</td>
<td>221</td>
<td>208</td>
</tr>
</tbody>
</table>

1. Please note that because (1) submission and award count columns do not account for multi-year awards, and (2) grants submitted in Fiscal Year 2014-15 may not be awarded until the following fiscal year, and (3) grants awarded in FY 2013-14 may result from submissions made the previous year, each of the columns in this table effectively represents a different data stream. See individual column footnotes for further clarity.

2. Submitted during FY 2014-15

3. Awarded during FY 2014-15

4. Total external funds received during FY 2014-15, regardless of submission or award date
Funded Project Profile: National Network for Safe Communities (David Kennedy)

The National Network for Safe Communities (NNSC) is a nationwide project with one overarching aim: ending violence in American cities. A “community of practice” led by Professor David Kennedy, the NNSC includes more than 20 urban areas that implement a set of tested strategies to uproot violent crime, reduce police reliance on arrest and incarceration, and narrow the gap between citizens and the police. Over the past year, the NNSC more than doubled its participating sites, in conjunction with a $4.75M Department of Justice grant to lead the National Initiative for Building Community Trust and Justice—a new program for strengthening relationships between minority communities and the criminal justice system. Since its launch last fall the National Initiative has established six pilot sites, designing interventions for procedural operations, implicit bias, and racial reconciliation in each location. It is only one of eight grants the NNSC secured in 2014, bringing the NNSC’s combined funding total to over $6.8M for an array of programs that take on gun violence, prisoner violence, victim support, drug market intervention, and police-community relations.

Funded Project Profile: Jason Rauceo

With the support of a three-year, $353,000 NIH SCORE grant, Professor of Biology Jason Rauceo and a team of undergraduate researchers are zeroing in on key molecular communication pathways in the potentially deadly pathogen Candida albicans. Rauceo’s project “Pathogenic Yeast Stress Signaling Networks” gives his students the opportunity to conduct molecular genetic and computational analyses toward discovering the mechanisms that allow C. albicans to survive environmental stress and antifungal agents. This intensive investigation allows Rauceo’s students to build a research profile that will pave the way for future advanced studies. “The students are the driving force behind the grant,” he affirms. This is Professor Rauceo’s second SCORE grant, an award intended to bolster the research competitiveness of faculty at institutions, such as John Jay, whose mission includes serving students from underrepresented groups. He trusts his work and that of his students will provide returns that will keep NIH investing in John Jay.
**Funded Project Profile: Preeti Chauhan**

The dramatic drop in New York City’s crime rate throughout the 1990s and 2000s is a well-known story. Almost unknown is that the rate for misdemeanor arrests in that same period more than tripled. The Misdemeanor Justice Project (MJP), headed by Associate Professor Preeti Chauhan, is a long-term research initiative focused on the policing and processing of low-level offenses in New York. Chauhan, a member of John Jay’s Psychology Department, has led the MJP team in conducting two studies funded by over $1.1M in grants from the Laura and John Arnold Foundation. The Project’s inaugural report, covering the period from 1980 to 2013, was the first comprehensive and comparative analysis of trends in misdemeanor arrests in New York City and New York State. The Project’s April 2015 second report examines summons issuance patterns in the City’s five boroughs from 2003 to 2013. The roughly half million issued each year within that decade make summonses the most frequent form of public contact with law enforcement—a fact the Misdemeanor Justice Project seeks to highlight in policy discussions.
John Jay Faculty expanded their commitment to scholarship in calendar year 2014, producing over 250 more works than in 2013, despite a slight reduction (-5) in the number of full-time faculty counted. Both raw and per capita numbers increased across every category of scholarship, from books (65, up 4) to journal articles (427, up an impressive 107). Faculty members produced an average of four works of scholarship each over the course of the year, representing a rich and varied intellectual output. Also noteworthy is that over a quarter of faculty have received funding from the OAR over the three-year period including calendar year 2014, and this cohort exceeded the college average by over 50% in nearly every category.

**Table 2: Scholarly Productivity for John Jay Faculty**

<table>
<thead>
<tr>
<th>Category of Work</th>
<th>OAR Funded Faculty</th>
<th>John Jay Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2013</td>
<td>2014</td>
</tr>
<tr>
<td>Total Reporting</td>
<td>73 of 73 (100%)</td>
<td>109 of 110 (99%)</td>
</tr>
<tr>
<td>No Work to Report</td>
<td>4 (5%)</td>
<td>3 (3%)</td>
</tr>
<tr>
<td>Books</td>
<td>19 (.26)</td>
<td>34 (.31)</td>
</tr>
<tr>
<td>Book Chapters</td>
<td>32 (.44)</td>
<td>54 (.50)</td>
</tr>
<tr>
<td>Conference Presentations/Invited Lectures</td>
<td>168 (2.30)</td>
<td>315 (2.86)</td>
</tr>
<tr>
<td>Journal Articles</td>
<td>109 (1.49)</td>
<td>197 (1.79)</td>
</tr>
<tr>
<td>News Articles - Reviews - Commentaries</td>
<td>23 (.32)</td>
<td>62 (.56)</td>
</tr>
<tr>
<td>Other</td>
<td>7 (.10)</td>
<td>24 (.22)</td>
</tr>
<tr>
<td>Total</td>
<td>358 (4.90)</td>
<td>686 (6.24)</td>
</tr>
</tbody>
</table>

**Per Capita Productivity Rates**

<table>
<thead>
<tr>
<th></th>
<th>OAR Funded Faculty</th>
<th>John Jay Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2.1</td>
<td>2.4</td>
</tr>
</tbody>
</table>

---

1. Data reported is for Calendar Years 2013 & 2014, per CUNY reporting requirements. While CUNY divides faculty into ‘Mandatory Reporting’ (full-time faculty) and ‘Optional Reporting’ (lecturers, substitutes, faculty on leave or sabbatical for any part of the calendar year in question, etc.) categories, we choose here to present only the total of both of these categories. In each cell, first number represents the total number of works by category and year, while number in parentheses represents either percentage of faculty reporting, or per capita productivity rate, as indicated.
2. OAR Funded Faculty include all faculty receiving funding through formal OAR support programs during the calendar year in question and up to two years prior.
3. Includes conference presentations published as proceedings.
4. Includes articles, conference presentations published as proceedings, peer reviewed journal articles, exhibitions at curated art shows, direction/choreography/dramaturgy/design, music composition published/performing, and plays produced/performing.
5. Calculated using CUNY formula. Categories counted by CUNY vary from year to year. In 2014, CUNY counted: Books authored, book chapters, conference presentations published as proceedings, peer reviewed journal articles, exhibitions at curated art shows, direction/choreography/dramaturgy/design, music composition published/performing, and plays produced/performing. 2014 standards have been retroactively applied to produce 2013 rates.
Scholar Profile: Veronica Hendrick

Two years ago, Professor Veronica Hendrick had no notion her semester teaching in Shanghai on a Fulbright Fellowship would add an unexpected track to her scholarly career and lead to a host of new publications. Hendrick, an Associate Professor in John Jay’s English Department, ended up partnering with China Popular Science Press to develop the English language component for a series of bilingual children’s books on science, seven of which came out in 2014. That project gave rise to an agreement for Hendrick to author her own series. Her books star the popular folklore figure Afanti, a “wise fool” who travels the globe together with his family and his donkey sidekick. “I think of the series as travel books for children,” says Hendrick. “While they imagine fun things like surfing in Rio or hiking Kilimanjaro, the children expand their English and Chinese reading skills.” The ongoing series launched with the publication of three books in 2014. Meanwhile, Professor Hendrick continues her scholarly projects in law and literature with an examination of the role of the Chinese Exclusion Act in modern Chinese novels.
Scholar Profile: Kevin Nadal

Microaggressions, a common form of discrimination against marginalized groups and individuals, occur in everyday situations and, despite their being brief and often unintentional, can cause significant harm. Much of Associate Professor of Psychology Kevin Nadal’s extensive scholarly output of the past year, which included five peer-reviewed lead author articles and a complement of lectures and conference presentations, centered on the effects of microaggressions on the lives and mental health of members of the LGBTQ community and people of color. In one notable contribution to an under-examined area of study, Nadal spotlighted the types of microaggressions transgender people experience and how they cope with and react to them. Nadal points out that although the concept of microaggressions is intensively discussed in academia and the social service professions, among people in general it often remains an unconscious type of behavior. His 2014 work encompassed other LGBTQ and racial issues as well, such as identity, discrimination against transgender women in the sex industry, and the intersections of Filipino American culture, hip hop and social activism.

Scholar Profile: Cyriaco Lopes

Throughout his career, language has been an integral element of Cyriaco Lopes’ visual art. Lopes, an Assistant Professor in John Jay’s Art and Music Department, produced a remarkably varied portfolio of scholarship over the past year, including publications, lectures, an artist residency, performance art, and a number of curated shows, all of which reflect his enduring fascination with the collision of words and visual imagery. Currents/Correntes, a major performance piece Lopes mounted with Terri Witek in Lisbon and several other international venues recently, is actually an ongoing series of visual poetry events that interact with both the physical space and the audience and, as Lopes puts it, “live in memory only.” Another visual poetry piece, Minotaurs (conceived in residence on Crete), explores ‘unnatural’ juxtapositions that together create a third meaning. Being a non-native speaker of English and distanced from his native Portuguese, Lopes says he “can more easily see language from a detached point of view, as non-transparent and concrete” and as malleable material for his work.
OAR expanded its funding program offerings for the 2015 fiscal year, adding support for scholarly projects leading to publication (Faculty Scholarship), events intended for the edification of the John Jay community at large (Community Event), and receptions to promote the College’s research, scholarship, and educational programs at major academic conferences (Conference Reception). These new programs drew significant interest, resulting in the distribution of nearly $30k in funding for projects ranging from History faculty Stephen Russell’s Semitic Studies publication on Old Testament legal metaphor, to the Psychology Department’s hosting of a lecture by acclaimed repressed memory researcher Elizabeth Loftus. In addition to the $150k-plus distributed via the OAR’s established ongoing and annual awards, these new programs led to a record $187k in research funding being distributed to John Jay faculty.

### TABLE 3  OAR Funding of John Jay Faculty

<table>
<thead>
<tr>
<th>Funding Program</th>
<th>Applications Funded</th>
<th>2014</th>
<th>2015</th>
<th>Total Awards (Average Award)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2014</td>
<td>2015</td>
<td>(A)</td>
<td>(B)</td>
</tr>
<tr>
<td>Seed Funding</td>
<td>12</td>
<td>8</td>
<td>$16,858</td>
<td>$17,852 (2,232)</td>
</tr>
<tr>
<td>Faculty Scholarship</td>
<td>6</td>
<td></td>
<td></td>
<td>$10,768 (1,795)</td>
</tr>
<tr>
<td>Emergency Funding</td>
<td>2</td>
<td>1</td>
<td>$3,500</td>
<td>$995 (995)</td>
</tr>
<tr>
<td>Book Publication</td>
<td>11</td>
<td>9</td>
<td>$7,973</td>
<td>$7,750 (861)</td>
</tr>
<tr>
<td>Open Access Publication</td>
<td>2</td>
<td>1</td>
<td>$1,319</td>
<td>$1,000 (1,000)</td>
</tr>
<tr>
<td>Proposal Peer Review</td>
<td>2</td>
<td>2</td>
<td>$500</td>
<td>$500 (250)</td>
</tr>
<tr>
<td>Community Event</td>
<td>8</td>
<td>10</td>
<td></td>
<td>$13,227 (1,323)</td>
</tr>
<tr>
<td>Enhanced Travel</td>
<td>7</td>
<td>14</td>
<td>$6,899</td>
<td>$12,607 (901)</td>
</tr>
<tr>
<td>Conference Reception</td>
<td>8</td>
<td>3</td>
<td></td>
<td>$5,500 (1,833)</td>
</tr>
<tr>
<td>Senior Scholar Release</td>
<td>10</td>
<td>9</td>
<td>$49,000</td>
<td>$42,000 (4,667)</td>
</tr>
<tr>
<td>Mid-Career</td>
<td>3</td>
<td>4</td>
<td>$21,000</td>
<td>$21,000 (5,250)</td>
</tr>
<tr>
<td>Faculty Scholarly Excellence</td>
<td>5</td>
<td>6</td>
<td>$35,000</td>
<td>$42,000 (7,000)</td>
</tr>
<tr>
<td>Discretionary Funding</td>
<td>7</td>
<td>3</td>
<td>$12,133</td>
<td>$9,409 (3,136)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>61</td>
<td>77</td>
<td><strong>$154,291 ($2,489)</strong></td>
<td><strong>$186,608 ($2,423)</strong></td>
</tr>
</tbody>
</table>
Funded Researcher Profile: Eric Piza

A former police department GIS specialist, Assistant Professor Eric Piza knows how hard police officers work. He aims to help them work smarter. Piza’s latest research in environmental criminology uses spatial analysis and a re-thinking of police resource allocation to optimize crime control. Last year, with a $499,633 grant from the National Institute for Justice, Professor Piza completed a crime forecasting study in partnership with the police departments of five U.S. cities. He determined crime hot spots at the street level, enabling proactive police deployment. With an additional NIJ grant of $461,384 he is now conducting an enhanced risk terrain analysis of crime in New York City. Also in 2014, Piza authored four peer-reviewed articles that grew out of studies that tested a novel mode of police response to crime caught on CCTV surveillance. That approach, which Piza devised, resulted in faster response and a reduction in reported violent crime. In recognition of Professor Piza’s notable scholarly output as a junior faculty member, he received John Jay’s 2015 Donal E.J. MacNamara award.

Funded Researcher Profiles: Karin Martin and Charles Stone

Recipients of an OAR Seed Funding grant, Assistant Professors Karin Martin and Charles Stone are collaborating on a pilot investigation into the role dehumanization plays in criminal justice outcomes. While prejudice is a term frequently used and commonly understood as antithetical to principles of justice and fairness, dehumanization—a cognitive act distinct from prejudice—is less understood and its influence on criminal justice decisions much less acknowledged. Martin, a member of the Public Management Department, and Stone, of the Psychology Department, have provisionally titled their project “Who is less human? The moderating effects of race, criminal status and dehumanization on decision-making processes throughout the criminal justice system.” In this initial stage of the project they developed and conducted online surveys based on a series of vignettes about a crime and potential perpetrators, and are concentrating on how to refine those instruments to best capture the constructs they want to examine. In the study’s next stage Martin and Stone will survey subjects who are directly involved in the criminal justice system—such as jurors or probation officers.
With seed funding from the OAR, Marta Concheiro-Guisan and Shu-Yuan “Demi” Cheng, both Assistant Professors of Toxicology in John Jay’s Department of Sciences, have launched an epidemiological study that constitutes the first step in establishing a profile of drugs in New York City wastewater, something that has never been done. Their pilot project will develop and validate processes specifically for detecting marijuana (in order to see the effects of New York’s recent medical marijuana bill), and prescription opioids (to track the dramatic rise in use and abuse of prescription pain medication). Another of their aims is to see how their analyses match up against data obtained from traditional methods of determining drug use, such as questionnaires and crime statistics. Wastewater epidemiology, a burgeoning research field, can provide a snapshot of drug activity in a community and thereby help officials with effective resource allocation and the creation of targeted public health campaigns.
During Fiscal Year 2015, the OAR overhauled its approach to sponsoring and organizing events, promoting faculty scholarship, and maintaining a social media presence, by organizing all of these activities under the broad banner of institutional public engagement. This new focus on enacting a College-wide program of public scholarship encompassed both the OAR’s established engagement vehicles, such as our semesterly book talk series, scholarly initiatives, and social media accounts, as well as new ventures like our public scholarship training initiative for faculty and staff, and more direct interaction between public-facing institutional communications platforms and faculty media presence.

**JOHN JAY RESEARCH BOOK TALK SERIES**

The OAR’s Book Talk series, now in its fourth year, features highly regarded texts by both faculty members and external authors that engage with issues of contemporary or historical significance. The office sponsors up to three talks each semester—two by faculty authors and one external talk—selected from campus-wide nominations by our Research Advisory Committee. The series’ established reputation for quality, along with the selection of engaging texts and an approach to structure that promotes sometimes intense audience engagement, led a total of over 600 faculty, students, staff, and guests to attend the talks of the 2014-15 series. Live recordings of most talks are available for viewing on the John Jay Research YouTube page.

**Fall 2014**

**SAMANTHA MAJIC** Presented as part of the Fall 2014 Sex Work Initiative, Political Science faculty member Samantha Majic’s book investigates the way nonprofit organizations negotiate their governmental obligations while maintaining their commitment to outreach and advocacy for sex workers’ rights. She comes to the surprising conclusion that it is indeed possible to maintain effective advocacy and key social movement values, even while partnering with governmental agencies. A full house of John Jay students packed the College’s Moot Courtroom to engage in a philosophical question and answer session following Professor Majic’s talk, with a particular focus on the notion of shifting the government’s response to sex work from a criminal justice to a public health and labor rights model.
ALISSE WATERSTON  The second talk of Fall 2014 featured Anthropology faculty member and president of the American Anthropological Association Alisse Waterston, speaking on her innovative “autoethnography.” Given the book's conscious presentation as a multimedia text intended to be read alongside an accompanying website (www.myfatherswars.com), Waterston's talk in the College's Moot Courtroom featured photo collages, audio, and video recordings drawn from the rich trove of family records that are the basis for the book. Audience questioners were intensely curious about Waterston's research process in composing the text, and it was clear that many viewed her approach as an exciting new methodology for accessing family life, relationships, and history for the field of anthropology.

JAY GATES  The Fall 2014 series ended with English faculty member Jay Gates, joined by his co-editor, Trinity University's Nicole Marafioti, as well as John Jay department colleague and volume contributor Valerie Allen. After Gates introduced the volume and its rationale, the three presenters took it in turn to discuss their individual chapters on the legal context and various forms of bodily punishment practiced during England's era of Anglo-Saxon dominance. They shared appropriately gruesome images in the process, to the general enjoyment of the audience in the College's Ninth Floor Conference Room.

Spring 2015

GAIL GARFIELD  Sociology faculty member Gail Garfield opened the Spring 2015 Book Talk series to a standing-room-only audience in the College's Ninth Floor Conference Room. Joining Gail for her talk, as commentators and discussants, were fellow John Jay Professor and Constitutional Law expert Gloria Browne-Marshall, Baruch Professor of Sociology Barbara Katz-Rothman, and Hunter College Professor of Public Health Lynn Roberts. This distinguished panel provided an invaluable breadth and depth of perspective on the historical and political significance of the experiences recounted in Professor Garfield's deeply personal memoir, of growing up in the Jim Crow South, participating in the Civil Rights Movement, and watching the election of the nation's first African American president.
**ADAM BERLIN**  English faculty member Adam Berlin followed in the same venue, with the first OAR Book Talk dedicated to a work of fiction—in this case, Berlin’s deeply personal novel about life in New York City in the aftermath of the terrorist attacks of September 11, 2001. A broad selection of New York literati joined members of the John Jay community in the audience. The beauty and intensity of both the novel and Professor Berlin’s reading reaffirmed the importance of 9/11 to the history of the John Jay community—and served as a poignant reminder of the college’s full range as a liberal arts institution.

**KHALIL GIBRAN MUHAMMAD**  Khalil Gibran Muhammad, Director of the New York Public Library’s Schomburg Center for Research in Black Culture, kept his audience in the College’s largest lecture hall glued to their seats for a nearly two-hour talk on his incredible study of the origins of the black criminal stereotype. Most stayed, as well, for the 40 minutes of conversation with John Jay students that followed, and Muhammad shared his confidence that the future of criminal justice policy, practice and research they represented was indeed a bright one.

**Fall 2014 Scholarly Initiative**

**OUR SECOND SCHOLARLY INITIATIVE** took place in the Fall 2014 semester, and sought to engage with the misconceptions and stereotypes surrounding the largely criminal justice-focused frame in which the sex industry is most commonly presented. Panelists sought to clarify the distinction between sex work and sex trafficking, to look at the sex industry from public health, economic, human rights, and labor rights perspectives, and to portray sex workers as human beings with a degree of agency. The series launched in October with Samantha Majic’s *Sex Work Politics* OAR Book Talk, and saw a further five events take place through mid-November, including a presentation of biographical narratives by current and former sex workers, practitioner panels on sex worker health and safety and systems responses to the sex industry, and ended with a faculty research workshop hosted by staff from the Center for Drug Use and HIV Research. Altogether, the events brought nearly 20 total presenters together with an audience of over 300 John Jay students, faculty, and guests.
John Jay Research Spring 2015 Public Scholarship Professional Development Series

OAR’s Spring 2015 Public Scholarship Training Series encouraged faculty and staff to view all scholarship as public scholarship: whether a scholar’s interests lie in public policy or pop culture, medieval poetry or computational chemistry, the ultimate goal is for research and scholarship to find a public—an audience that will read, receive, consume, or act upon it. The series thus focused on concrete steps researchers and scholars could take to get their results received, written, read, and voices heard—along with ways to think about the “who” and “why” of impact and dissemination. Who is the right audience for the work? What should the work accomplish—within its field, and in the world at large?

The four workshops in the series explored the range of tools and platforms available to contemporary scholars for engaging with the public, from contemporary social media such as Facebook, Twitter, individual blogs, and academic social networks (April’s Social Media: Finding a Platform workshop), to traditional media (Media Engagement: Journalism and the Promotion of Ideas). May workshops saw a shift in focus to actively measuring the impact of publicly disseminated research and scholarship (Altmetrics: New Measures of Scholarly Impact), and engaging a public audience in a research project from start to finish (Crowdsourcing: Leveraging Networks for ‘Cradle to Grave’ Project Engagement). The series brought together over 70 faculty and staff in a great step toward giving our scholars the tools to engage constructively with a broader public.

Public Scholar Profile: Robin Davis

“Twitter,” according to Robin Davis, John Jay’s Emerging Technologies and Distance Services Librarian, “is like the best parts of an academic conference.” Davis’s remark at the recent OAR-sponsored workshop “Social Media: Finding a Platform” illustrated how faculty can use social networking to distribute their academic output, field questions and comments, and meet other scholars in an informal and lively exchange. As John Jay’s digital technology guru, Davis helps faculty and students enhance their academic profile and educates them on critical digital literacy and privacy, or how to render the Internet transparent and assume control over how it sees you. Davis writes the “Internet Connection” column for Behavioral & Social Sciences Librarian and recently published two peer reviewed articles on data curation: one on GitHub for librarians (the world’s largest collection of open source software); the other on the challenges of archiving digital creations from the Internet’s ancient past—say, 20 years ago. Davis is currently pursuing a master’s at the CUNY Graduate Center in computational linguistics.

Public Scholar Profile: Gloria Browne-Marshall

As an engaged scholar, Associate Professor of Constitutional Law and former civil rights litigator Gloria Browne-Marshall champions the need for all Americans to understand their constitutional rights and the decisions of the Supreme Court. Browne-Marshall writes a regular column for the Milwaukee Courier covering topical legal issues and SCOTUS cases in straight-talking and instructive pieces. A recent column on police-involved killings of people of color and the dearth of resulting indictments, highlights what she sees as a troubling inconsistency with America’s international role as an emissary of democracy. In addition to her academic and public scholarship, Browne-Marshall is a public speaker, a founding member of a think tank on law and policy, and author of a number of plays, many of which deal with the shifting realities of race, identity and class. Browne-Marshall’s next book, She Took Justice, will trace a history of African American women and the law, from the Salem witch trials through the civil rights movement.
Public Scholar Profile: Heath Brown

For Assistant Professor Heath Brown, boundaries between the academic and the so-called real worlds are highly permeable; his political science and public policy research engages special interests groups, non-profits, and immigration issues, and seamlessly translates into current forms of public and political discourse. Brown writes a regular blog on D.C. politics, hosts a podcast on new political science publications, is active in the Scholar Strategy Network (a community of academics working to improve public policy), and edits reviews for the online journal *Interest Groups and Advocacy*. In recent blogs for *The Hill*, a D.C. newspaper that covers Congress, the White house and federal campaigns, Brown’s topical commentaries have treated Jeb Bush’s presidential campaign, business interests in Washington, and the general lack of enthusiasm among American youth for pursuing a political career. For that blog and in his newly published book *The Tea Party Divided: The Hidden Diversity of a Maturing Movement* Brown dissects the history and latter day realities of the ultra-conservative group to show that what was once considered a monolithic movement is in fact a collection of vying opinions and regional interests.

FIGURE 6  FY 2015 Faculty and Research Organization Twitter Followers, Top 10 (Department)

John Jay faculty public engagement encompasses a myriad of platforms, from participation in traditional media such as television and newspapers (for example, John Jay faculty such as Maria Haberfeld, Candace McCoy, and many others gave numerous interviews and wrote powerful op-ed pieces on the tragic events in Ferguson, Missouri), to blogs, academic social networks such as ResearchGate, Twitter, and Facebook. The data above provides a sense of some of this active engagement through a count of followers for the top 10 faculty and research-related Twitter accounts. Mucahit Bilici, who occupies the number one position with over 40,000 followers, exemplifies the intersection of new and traditional media: a well-known Kurdish public intellectual in his native Turkey, Professor Bilici authors a weekly column for the Turkish daily newspaper *Tarafl*. 
In 2012, the Office for the Advancement of Research embarked on an ambitious social media strategy, with the intention of providing multimodal promotional platforms for bringing the research, scholarship, and creative activity of John Jay faculty to a wider audience. Our continued investment in promoting John Jay scholarship and building content has led to significantly increased attention for the academic work and public intellectualism of our faculty. We expect that new projects to map the independent and self-initiated public engagement of our faculty, and invest in conscious efforts at cross-promotion and collaboration via social media and other platforms, will continue to bear fruit. The data below give a broad sense of the Office's increased reach over the three-year period beginning in 2012-13 and ending in 2014-15.
JOHN JAY RESEARCH
2014–2015 ANNUAL REPORT